Taking Measure
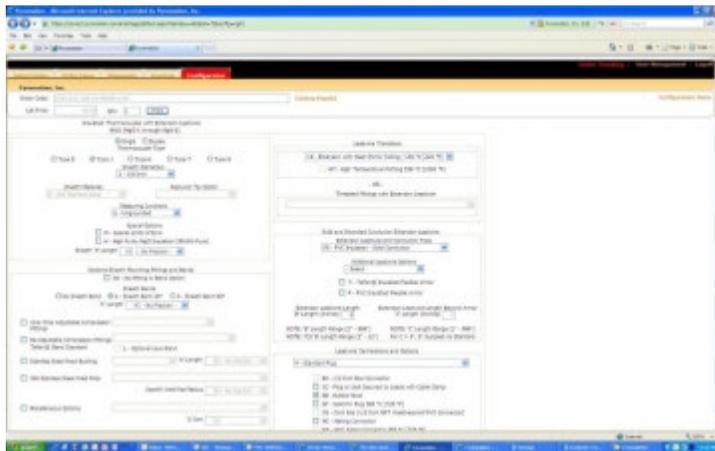### The latest news and information from Pyromation

pyromation inc

// *It's Here!* - Online Configurator Provides Part Number, Pricing

As you may know, Pyromation has been working on developing an online product configurator that provides customers with part numbers and pricing for its temperature sensor product line. It is now available to Pyromation sales channel partners and select customers on our Web site at www.pyromation.com.

Pyromation users can visit our Web site at any time, go to the "Customer Sign In" section and log in with their established e-mail and password. This is the same section that allows customers to check their order status and order history. A new "Configurator" tab now appears on the Order Tracking screen.

By clicking on the Configurator tab, users can choose from a list of product categories or type in a product configuration code (e.g. PL01). Once a specific configuration code is chosen, the user will view a screen showing options for that product. From this screen they can select the options they want to build their specific temperature sensor or assembly. The updated part number and price can be seen at the top of the page as each option is chosen. You can click on the link to the associated Pyromation catalog page to see a general engineered line drawing of the product. You can even print out a quote showing the part number, quantity and price.

The online configurator is easy to use, fast and flexible.
Instructions for the configurator are located on the Pyromation Web site as a downloadable PDF file on the "Customer Sign In" page. If you

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This is the 2nd issue of a quarterly e-newsletter that will keep you posted on industry news and the latest information from Pyromation. Please feel free to forward to your staff & customers. If you know of anyone else in your organization that should receive this e-newsletter, please forward their e-mail address to sales@pyromation.com.

// Trade Shows and Events

Pyromation staff recently attended or will be attending these industry trade shows:

- ASM Heat Treating Society Conference & Exhibition
September 14-17, 2009
Indianapolis, IN

- ISA Expo
October 6-8, 2009
Houston, TX

- Power Gen Show
December 8-10, 2009
Las Vegas, NV

know of others in your organization that would benefit from using the online configurator, please pass this e-newsletter on to them. Try it out and let us know how it works for you.

// Thermowell Capabilities Continue to Expand

To stay in front of the evolving thermowell marketplace, Pyromation continues to enhance capabilities related to its thermowell offering. These improvements will allow Pyromation to provide specific services even faster than before:

- **Full Penetration Welding** - Our in-house full-pen welding capabilities have grown to include many flange sizes, enabling us to produce and ship custom designs in a rapid turnaround.
- **Non-Destructive Testing (NDT)** - As the requirements for NDT grow, Pryomation is moving forward with the latest testing equipment.
- **Canadian Registration Number (CRN)** - Pyromation's CRN number is now prominently shown on each of our standard thermowells (see above photo), which are approved for use in every province and territory in Canada.

These are just a few of the ways Pyromation is working to provide you with the support you need to meet each thermowell application.

In addition, Pyromation recently exhibited at the **ISPE Show**, October 7, 2009, in Foxboro, MA.

// Spreading the Word Through Online Directories

As more and more companies source parts electronically, it is important to have a strong presence via the internet. Pyromation is maximizing its exposure using Search Engine Optimization (SEO) techniques on our Web site and through enhanced listings in online directories such as GlobalSpec and ThomasNet. These efforts have already led to additional business opportunities for Pyromation and for you. Contact us to find out more.

Got this as a forward? [Sign up](#) to receive our future emails.